

▣ **Company:**

Place Louis Riel, Winnipeg

▣ **Industry:**

Hospitality

▣ **Challenge:**

To provide an effective cleaning and maintenance program that is safe for users and the environment

▣ **Solution:**

Avmor's EcoPure

Avmor's Biomor

Avmor's Av-mixx Dilution

Control System

▣ **Results:**

The comfort level of Louis Riel's employees has increased since the switch to these safer products- no more skin irritations



An Avmor Success Story

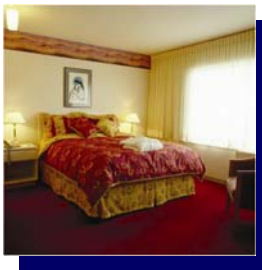
Place Louis Riel, Winnipeg goes GREEN with Avmor's EcoPure & Biomor



Picture (Above): Living Room, Place Louis Riel



Picture (Above): Fitness Center, Place Louis Riel



Picture (Above): Bedroom, Place Louis Riel

"My staff was impressed with the Glass & Surface Cleaner – it dries to a streak free shine. It saves on labour."

Valerie Peers, Executive Housekeeper,
Place Louis Riel, Winnipeg

Biomor™ INC

Avmor
ECOPURE

Place Louis Riel opened its doors in 1970 as the newest high-rise apartment building on the Winnipeg skyline. It became Place Louis Riel All-Suite hotel when the owners and management saw the need for a different type of accommodation to suit the needs of its clientele. Place Louis Riel All-Suite hotel is the first of its kind in the city of Winnipeg and to this day, it remains the only all-suite hotel. Each apartment-sized suite comes equipped with a full kitchen and tastefully appointed living facilities.

As Place Louis Riel aspires to provide each guest with complete hotel services in a unique environment, its owners and management continue to seek new and innovative ways to improve the well-being of guests and employees. Prior to making the switch to green cleaning products, the Winnipeg hotel, like most other hotels, was using conventional cleaning products.

Since implementing Avmor's EcoPure, management has noticed that employees no longer complain about skin irritations. With the implementation of two of Avmor's lines of green cleaning products, EcoPure and Biomor, staff members noticed a significant increase in their comfort levels due to the use of safer products. Valerie Peers, Executive Housekeeper, reported that employees of Place Louis Riel were very happy with the EP61 Glass and Surface Cleaner as this product has proven to be a time saver: "My staff was impressed with the Glass & Surface Cleaner – it dries to a streak free shine. It saves on labour."

The hotel also utilizes Avmor's Avmixx dilution control system, which prevents direct contact with the cleaning product and provides accurate dilutions. As a result, the system reduces wasted product and ensures that the cleaning solutions are performing at their optimal level. Since the implementation of the easy-to-use dilution control system, Place Louis Riel has benefited from a reduction in SKUs, thereby improving the hotel's bottom line.

Place Louis Riel is part of the Audubon Green Leaf™ Program. The Program provides a framework for hotels to succeed with their eco-efficiency savings goals and environmental commitment. It also offers travelers verified environmentally responsible options. The hotel currently boasts an environmental achievement rating of 3 leaves. By embracing a sustainable cleaning system, Place Louis Riel is not only providing the most comfortable environment for its clients; it is helping to improve their health and safety, as well as the health and safety of its employees and the surrounding environment.